

**Consulate General of India  
Istanbul**

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**Press Briefing**

The Consulate General of India in Istanbul in partnership with the North East Institute of Fashion Technology (NEIFT) in Guwahati, India will be organising the Mega "CELEBRATING NORTH EAST INDIA FESTIVAL" for the first time in Istanbul on 6<sup>th</sup> September 2024 (Friday) at Artİstanbul Feshane.

2. A key feature of this festival will be a fashion show with a focus on traditional sustainable textiles, including handwoven fabric and silk, presented by eight fashion designers representing each of the States. The festival will also have cultural presentations in the form of song and dance by traditional musicians, and there will be exhibitions displaying tourism, culture, and art from North East India. This is the biggest such festival on India organized in Istanbul in recent years, aimed at closer people to people ties between India and Türkiye.

3. In this regard, the Consulate would be holding a Press Briefing at 0930 hrs on Monday (2<sup>nd</sup> September 2024) at Hilton Istanbul Bosphorus, Connie IIIA-B, Cumhuriyet Cad. 34367 Harbiye. This briefing will be followed by a light breakfast.